

SOCIAL MEDIA ANALYTICS

Friday, January 21, 2022



facebook.com/WeDrawtheLinesCA

Total Page Likes: 2,077

Last 28 days

Post Reach 132,560

Post Engagement 2,350



instagram.com/wedrawthelines

Total Followers: 527

Jan 13- Jan 19

accounts reached 202

accounts engaged 21



twitter.com/WeDrawTheLines

Total Followers: 3,228

28 day summary

Tweet impressions 55.4K

Profile visits 13.4K

Mentions 577



linkedin.com/california-citizens-redistricting-commission

Total followers 380

Last 30 day activity

Post impressions 2.3K, 22% increase

Unique visitors 42



CA Redistricting Commission - We Draw the Lines

Subscribers 126

747,615 lifetime views

105,253 views in the last 28 days

Why Participate?

is the top viewed at 740,307 views since it was uploaded